



Distribution



Logistics



FMCG



Manufacturing

Winery



Business Software Solutions

ERP & CRM & WMS & SFA & BI

Agriculture



Construction



Services



Pharma



Retail

Who we are



BITSoftware, part of the Entersoft Group is one of the most important suppliers of business software in Romania, with a vast product portfolio, covering company and departmental needs, with ERP, CRM, Retail, WMS, e-Invoicing, e-Transportation, SAF-T, Mobile Field Sales, Construction & Service and BI, for almost all verticals.

BITSoftware offers also a full range of services, from business analysis and implementation to maintenance, technical support, training and certifications, in order to ensure a lean implementation of it's solutions and meet client's business goals.




Our competencies

BITSoftware provides industry-ready software solutions. Modern technology and functionalities customized on verticals (Manufacturing, Distribution, Retail, Logistics, FMCG, Construction, Professional Services, Agro, Winery, Pharma and Telco industries), support the business development.

- **ERP** - Enterprise Resource Planning
- **CRM** - Customer Relationship Management
- **WMS** - Warehouse Management System
- **SFA** - Sales Force Automation
- **Payroll**
- **Resource Management**
- **Mobile Apps**
- **SAF-T, e-Invoice, e-Transport**
- **BI** - Business Intelligence
- **CPM** - Corporate Performance Management

Technologies

Modern methodologies such as Agile Development, ITIL, Kimball help us to structure, plan and control the complex software development process.

Cloud Amazon Web Services (AWS) Cloud WebApps (PWA) Microsoft Azure	
Application Stacks J2EE & .net nodeJS reactJS & GWT	
Database PostgreSQL MS SQLServer MongoDB	

Partnerships

We maintain close partnerships with technology companies, having international partners such as Amazon, Google, MicroStrategy, Microsoft, but also with other development and implementation partners, for our solutions.

These partnerships have allowed us to focus on innovation and the development of the highest quality software solutions.



Our solutions

Are developed for clients who activate in Manufacturing, Distribution, Retail, Logistics, FMCG, Construction, Professional Services, Agro, Winery, Pharma and Telco industries. BITSoftware solutions allow companies to improve productivity and provide better services to customers by streamlining and automating processes to achieve smart growth and sustainability goals.



SocrateERP

- A full ERP and business platform designed for mid-large companies and group of companies.
- SaaS. Cloud Native. Private or Public cloud (AWS)
- Modern and flexible. Model-Driven and Service Oriented Architecture
- Based on Compiere open-source
- Technology: Java/J2EE, GWT, Oracle (PostgreSQL)

SocrateCRM

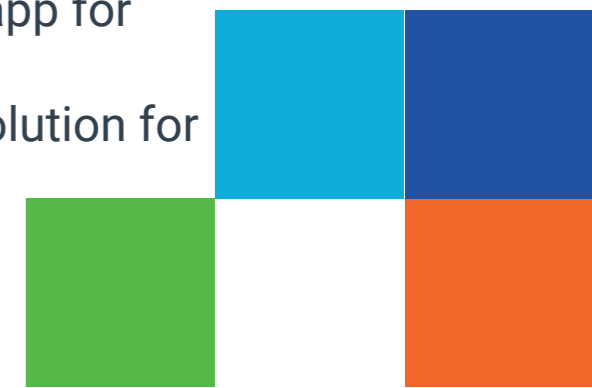
- Complete CRM functionality. Easy to use. Flexible.
- Opportunity/Service management. Marketing campaigns
- SaaS. Cloud native. Private and public cloud (AWS)
- Based on SocrateCloud. Same platform/architecture

FluxVision WMS

- A complete WMS with flexible configuration options for automating the logistics processes.
- SaaS. Cloud Native. Private or Public cloud (AWS)
- Based on SocrateCloud. Same platform/architecture

Socrate Mobile Apps

- SocrateService - The mobile app for service representatives
- SocrateExpense - The mobile solution for company expense reports
- SocrateTimesheet - The mobile app for timesheet in construction
- SocrateWorkflow - The mobile solution for document approval process



SBS

- SBS eSAFT - a SaaS service for automatic SAF-T generation and reporting, integrated via API with any IT system.
- SBS eInvoice - a SaaS service, for sending and receiving invoices automatically, in SPV ANAF, scalable and with automatic archiving in 3 regions, which can be integrated via API with any IT system.
- SBS eTransport - a SaaS service for the automatic transmission of information from transport documents to SPV ANAF. Infinitely scalable, automatic archiving in 3 regions, integrates via API with any IT system.

SocratePayroll

- Software solution used by medium and large Romanian companies to define and manage the personnel structure, record of wages rights, holidays, medical leaves and other entitlements or deductions that may apply to the employee or the business.
- SaaS (Microsoft Azure)
- Flexible, easy to configure, ready for large volumes of data
- Mature, easy to use, rapid deployment

SocrateRM

- Software Solution in cloud for control of the projects and optimization of resource allocation.
- Track the entire project from the kick-off to invoicing
- Stay profitable by delivering the best quality

SocrateBI

- Business Intelligence reporting tool, including a set of reports and dashboards for the main business processes (Sales, Finance, Purchasing, Inventory)
- SaaS. Private or Public cloud (AWS).
- Web and mobile reports
- Based on MicroStrategy platform
- Fully integrated with SocrateERP



Entersoft Business Suite

- A comprehensive and unified business software suite for ERP, CRM, Retail, Mobile, E-Commerce and Business Intelligence applications.
- On Premise. SaaS on Microsoft Azure
- Modern, flexible, covering business needs for different verticals
- Technology: Microsoft. Net, Microsoft SQL Server



Entersoft CRM

- Innovative customer relationship management system
- Full integration with the ERP system
- It covers the needs of sales, marketing, service and maintenance departments

Entersoft WMS

- State of the art solution for managing warehouses of any size
- Covers all the needs of 3PL and 4PL companies
- On Premise. SaaS on Microsoft Azure
- Flexible, based on the latest technology

Entersoft Retail

- Contemporary, standalone software application designed for the retail industry
- Online and offline functionality
- Fully integrated with ERP & CRM
- Powerful reporting system

Entersoft Mobile Apps

- Entersoft Mobile® CRM/SFA - Productive sales force, more efficient field marketing
- Entersoft Mobile® Field Service - Enhanced customer service, efficient time management
- Entersoft Mobile® MedRep - The mobile app for the medical representatives
- Entersoft Mobile® xVan - Mobile invoicing



FBAA

- Complete Farm Management System
- WorkOrders. Inspections. Treatment alerts. GIS
- IoT integrations (sensors, drones, weather stations, GPS) and ERP connectors
- Technology: WebMobile (reactJS/nodeJS), mongoDB

BP Wise

- Automated PnL for financial and operational planning, consolidation and reporting
- Multiple what-if scenarios
- On-premise or private cloud
- Designed for Financial Departments - Enterprise customers
- Integrated with SAP or any other ERP (other connectors on-demand)
- Technology: Microsoft Analysis Services, Excel-addon

SA Wise

- Dashboards for Sales Analytics. Daily Sales Monitoring and Tracking. KPIs Tree
- Webmobile. Smartphone & Tablet
- Designed for Large customers acting in FMCG
- Integrated with any data source through a data ingestion layer (direct or via Hadoop)
- Technology: WebMobile (reactJS/nodeJS), PostgreSQL

"With Socrate ERP and FluxVision WMS, everything is measurable, and this is a very important aspect for us. In the 9 months that we have been using both solutions, we have delivered 252,000 items and we have not had any errors, we have simply eliminated human error. If before we needed 3-4 months to train an operator in the warehouse, to integrate him into work, now we are talking about 3-4 days. We optimized the storage space by 30%. Delivery time has improved by 25% and with the same staff we manage to do 30% more."

Radu Buda
General Manager - Select Auto

"A key benefit and criterion we considered when choosing the ERP solution was its ability to integrate with other solutions and applications specific to our operational management of ongoing projects."

Ciprian Drăguț
Commercial Director - NORMANDIA

"Considering our long-term plans, we can say that Entersoft Business Suite supports us at every step and gives us the confidence to expand so rapidly, precisely because it is easily scalable."

Roxana Gheorghită
CEO - Pain Plaisir

"With Entersoft Expert it was love at first sight. Our growth would not have been possible without the support of the IT system. We started our activity 21 years ago, we have reached maturity, and Entersoft solutions have been the tools that have supported us all this way. Entersoft Expert provided us with a basic structure on which we can build a sustainable business, learn, grow, evolve continuously and fulfill all our goals."

Andra Dănăilă
Managing Director - Update Advertising



Excellence in services

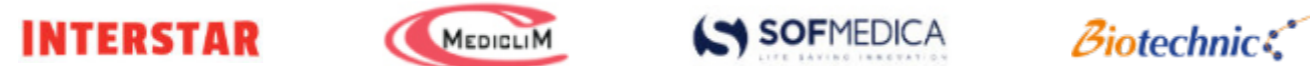
High quality implementations and support services ensure a smooth exploitation of the applications, leading to the fulfillment of customers business objectives.

Young, dynamic team

At BITSoftware we enjoy working together. The results prove it. BITSoftware promotes ongoing training and development and encourages its employees to grow both personally and professionally. BITSoftware's work environment fosters professional growth, collaboration and a dedication to client.

Customers are our business card

We passed to our customers the art of mastering information. National brands and legacy enterprises rely on BITSoftware's products and services.



BITSoftware at a glance



Experience
+30 years



Employees
+95



Customers
>350



Projects
>70 Countries

Our vision and mission

Our mission is to develop increasingly smarter and smarter business solutions that help clients and partners manage their businesses efficiently, in a harmonious way, to reach all their goals, no matter how ambitious they are.

Our values

Innovation

because it is the main engine that helps us grow together.

Quality

because only like this we can create stability and long-term performance.

Continuous improvement

we are constantly looking for better ways, new and innovative methods.

Trust and honesty

we cultivate mutual trust in the BITSoftware team, in our customer teams and in the community, based on honesty and openness.

Excellence and integrity

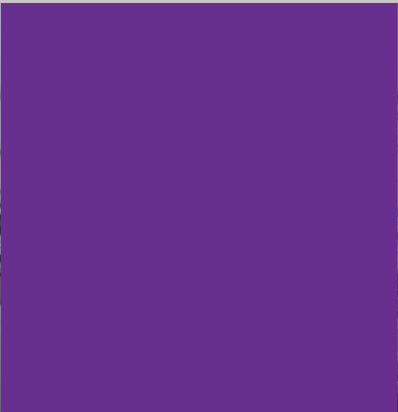
we offer the best and we honor all our promises.

Respect

we put people first, treating everyone with respect and consideration.

Responsibility

we are the dedicated partner on which both the clients and the team can rely on.



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